

Children's HeartLink Benefits From Valentine's Day Love Knot Sampler Sale Scott's Gourmet Pretzels

CHICAGO, Jan. 24 /PRNewswire/ -- Proceeds will benefit Children's HeartLink (R) from Kim & Scott's Gourmet Pretzels Love Knot Sampler between February 3 and February 29.

"One in 100 children across the globe is born with a heart defect and one-third of those children will die before their first birthday if the defect is not treated," states Elizabeth Bickel, president, Children's HeartLink. "Kim & Scott's commitment contributes to our goals of mobilizing more resources, building sustainable programs and promoting medical diplomacy in developing countries."

K&SGP will donate five percent of all its on-line sales including its specially-created Love Knot Sampler to Children's HeartLink. The Sampler includes 12, six-ounce pretzels twisted into little heart shapes (for \$32.99 plus shipping).

Flavors include two of each of the following pretzels: Chocolate Brownie Pretzels, Chocolate Chip Pretzels, Cinnamon Roll Pretzels, Lemon Zest Pretzels, Peach Cobbler Pretzels and Original Cheesecake Pretzels. Consumers can visit <http://www.kimandscotts.com> to order or for additional information.

"Children's HeartLink is an incredible charity that saves the lives of hundreds of children around the world who would not normally be diagnosed and treated for their heart conditions," states Kim Holstein, president of K&SGP. "All of our pretzels are twisted into the shapes of hearts so Valentine's Day is the perfect time for us to help raise awareness and money for heart defects in

children."

In addition, the company is donating \$1.00 from each of its Love Knot Twist & Top's from the Kim & Scott Gourmet Pretzel Cafe located at Chicago's Kohl Children's Museum (kohlchildrensmuseum.org).

All of Kim & Scott's Pretzels are all-natural, trans-fat and peanut free, low in cholesterol, and a good source of whole grains. The pretzels are perfect for snacks, desserts, kids' lunches and on-the-go meals and snacks -- just warm and serve.