



Pretzels with a Purpose

Submission Preparation Instructions

During this inaugural year launch, Kim & Scott's Gourmet Pretzels will reimburse participating schools \$1.00 per UPC (box flap with proof of purchase barcode) on any Kim & Scott's Gourmet Pretzels 4-Count or 8-Count item.

We are planning on launching some exciting new products in 2010, which will include a smaller box count and a new bite-sized product. The UPC/box flap will be worth 50¢, as these products will be much smaller in size compared with our current 4-Count Gourmet Pretzels.



Kim & Scott's Gourmet Pretzels retail UPC box

Submit By Standard Mail:

1. Separate the following groups:
 - a) Kim & Scott's Gourmet Pretzels 4-Count or 8-Count Stuffed or Classic Pretzels
 - b) Kim & Scott's Gourmet Pretzels 2-Count Stuffed or Classic Pretzels
 - c) Kim & Scott's Gourmet Pretzels Pretzel Bites (Any Retail Box Size)
2. UPCs: Place UPCs ONLY in either a paper lunch bag or envelope. Remember to keep each product type (as noted in the groups above) separate. Write the quantity of UPCs and the value on the bag or envelope. NOTE: Please do not use staples or excessive amounts of tape when preparing your UPC submissions, as these materials are not recyclable.
3. Packing: Pack your submissions in corrugated boxes or envelopes, such as the USPS priority envelope. If necessary to use more than one box/envelope, mark the outside with the box/envelope number and total number of boxes/envelopes being shipped (e.g., Box 1 of 3; Box 2 of 3; Box 3 of 3). Be sure your school's/organization's name and address are clearly marked on each box. Complete the Pretzel Dough Submission Form, place the original form inside the shipping box or envelope, and include a copy of the order form in each box/envelope. Note: Do not send the order form separately from the boxes/envelopes. Keep a copy of the Pretzel Dough Submission Form for your records along with a copy of the mailing receipt.
4. Submissions do not qualify for an educational postage rate. C.O.D. or postage-due shipments will not be accepted. Submissions may be shipped anytime throughout the year to arrive within the designated school year period for submission. We recommend that each school/organization submit once and no more than twice during that designated year. Ship to the appropriate attention as follows:

Kim & Scott's Gourmet Pretzels
ATTN: Pretzel Dough Program
2107 West Carroll Avenue
Chicago, IL 60612

Submit Online:

1. Separate the following groups:
 - a) Kim & Scott's Gourmet Pretzels 4-Count or 8-Count Stuffed or Classic Pretzels
 - b) Kim & Scott's Gourmet Pretzels 2-Count Stuffed or Classic Pretzels
 - c) Kim & Scott's Gourmet Pretzels Pretzel Bites (Any Retail Box Size)
2. UPCs: Scan UPCs ONLY (multiple UPCs may be on one scanned page). Keep each product type (as noted in the groups above) separate and place scans in separate zipped or compressed folders. Please note the folder number, # of UPCs and the value in the file name of the zipped folder, as follows: 1-10UPCs-\$10.
3. Packing: Email all your zipped folders containing scans of UPC codes. Be sure your school's/organization's name and address are clearly marked in the body of the email, along with the Account Number. Complete the Pretzel Dough Submission Form, and attach the form in addition to each grouped zipped folder. Note: Do not send the order form separately from the zipped folders. Keep a copy of the Pretzel Dough Submission Form for your records along with a copy of the email or email receipt.
4. You will receive a confirmation email that your submission was successful. Please keep this with your records. We recommend that each school/organization submit once and no more than twice during that designated year. If you do not receive a confirmation email within 5 business days for your online submission, please email pretzeldough@kimandscotts.com or send your submission in by mail following the instructions under "Submit By Standard Mail."

Twisting a difference



one pretzel at a time.