



Pretzels with a Purpose



Rules for Participation

1. Eligible schools/organizations may participate in Kim & Scott's Gourmet Pretzels Pretzel Dough Program and submit product UPCs for redemption. Eligible schools/organizations are public and private schools and home school associations (K-12) that comply with laws and regulations for the state in which they operate, licensed child care centers, public libraries, religious educational centers and Head Start centers having any of the grades K through 12 and preschools located in the 50 United States, District of Columbia, Puerto Rico or the U.S. Virgin Islands and any school located on any U.S. military installation (regardless of location).
2. Only product UPCs from eligible products distributed for sale in the U.S. and through commissaries on U.S. military installations are eligible for redemption in the Pretzel Dough 2010/2011 Program Year beginning August 1, 2011, and ending June 30, 2012. Submissions will be determined to qualify at the sole discretion of Kim & Scott's Gourmet Pretzels, Inc. or its designee ("Kim & Scott's") and become the property of Kim & Scott's Gourmet Pretzels.
3. All product UPCs have a redemption value of one dollar with the exception of specially marked products, which will be worth fifty cents this Program year.
4. UPCs that have not been removed from packages sold in commerce and not legitimately obtained are void. Kim & Scott's Gourmet Pretzels will make such determination in its sole discretion.
5. By submitting product UPCs, schools/organizations accept and agree to be bound by these rules and consent to the use of their names and/or photographs for advertising purposes without additional compensation, unless prohibited by law. Proof of eligibility and compliance with these rules may be required. Subject to all applicable federal, state and local laws and regulations.
6. Product UPCs must be submitted for redemption according to the instructions on the Pretzel Dough Submission Preparation Instructions, which can be found at www.kimandscotts.com, and must be postmarked by June 30, 2012, and received by July 10, 2012. Redemptions are not valid until verified by Kim & Scott's Gourmet Pretzels, whose decisions are final. No facsimiles, mechanically reproduced or seriously damaged, contaminated or filthy submissions will be accepted. Digital scans and digital submission will be accepted for redemption according to the instructions on the Pretzel Dough Redemption Form. All redemption materials, forms, etc., become the property of Kim & Scott's Gourmet Pretzels and will not be returned.
7. Participating schools or organizations are responsible for checking the accuracy of the Pretzel Dough Submission Form for their account. If you believe there is a discrepancy in your reimbursement, you must write to us or call us at the address in Paragraph 13 within 90 days of the first statement, which contains the discrepancy in question.
8. Schools/organizations are requested to submit their Pretzel Dough Redemption Form and accompanying UPCs once, and no more than twice, during the Program Year.
9. School's/organization's redemption dollars are not transferable unless specifically approved by Kim & Scott's Gourmet Pretzels.
10. Please allow approximately 6-8 weeks from the date that your order is mailed for delivery of your reimbursement Pretzel Dough check. Pretzel Dough checks can only be redeemed by and will only be shipped to the school/organization whose name is listed on the Pretzel Dough Redemption Form. We suggest you keep a copy of the Pretzel Dough Submission Form before the submission is mailed, along with your shipping/ mailing receipt.
11. Complaints regarding reimbursement must be made in writing within 90 days of receipt of a Pretzel Dough reimbursement check to the address in Paragraph 13 of these Official Rules. Claims for nonreceipt of Pretzel Dough reimbursement checks must be made in writing within 90 days of the date of submission to the address in Paragraph 13.
12. This redemption offer expires on June 30, 2012. Kim & Scott's Gourmet Pretzels reserves the right to determine eligibility and change these Official Rules without notice. Void where taxed, restricted or prohibited by law.
13. All correspondence and questions pertaining to this program should be directed to: KIM & SCOTT'S GOURMET PRETZELS ATTN: PRETZEL DOUGH PROGRAM 2107 West Carroll Avenue, Chicago, Illinois 60612 Telephone: 1-800-578-9478 or email us at pretzeldough@kimandscotts.com.

Twisting a difference



one pretzel at a time.